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OTCQB: SVBL, TSX: SVB

SILVER BULL ANNOUNCES EXECUTION OF KEY PERSONS RETENTION AGREEMENT

VANCOUVER, British Columbia – Silver Bull Resources, Inc. (“**Silver Bull**” or the “**Company**”) is pleased to announce that following the entering into the litigation funding agreement with Bench Walk Advisors LLC (the “**LFA**”), the Company has established a Management Retention Agreement (“**MRA**”), which is a long-term incentive program to retain key personnel of the Company who have important historical information and knowledge to contribute towards the Claim. The MRA provides that if the international arbitration claims against Mexico for breaches of its obligations under NAFTA (the “**Claim**”) is successful and the Company receives damages proceeds, 12% of the net proceeds will be directed to the MRA for distribution to its participants, which include Timothy Barry, President, CEO and Director, Brian Edgar, Chairman of the Board, Christopher Richards, CFO, Juan Manuel Lopez Ramirez, and David Xuan.

Each participant must satisfy specific Claim related duties and if they do so, each participant may be entitled to a pre-defined percentage of the proceeds received by the MRA.

Certain participants under the MRA constitute related parties of the Company and accordingly the MRA constitutes a “related party transaction” of the Company under Multilateral Instrument 61-101 – *Protection of Minority Security Holders in Special Transactions* (“**MI 61-101**”). The Company is relying on the exemption from the requirement to obtain a formal valuation pursuant to section 5.5(g) of MI 61-101, which provides an exemption where the criteria set out therein are met.

The Toronto Stock Exchange (the “**TSX**”) has provided their conditional approval of the MRA, including that the MRA be approved by the Company’s disinterested shareholders at the next Annual Meeting of Shareholders, which will also be sought in compliance with the requirements for minority shareholder approval under MI 61-101.

On behalf of the Board of Directors
“Tim Barry”

Tim Barry, CPAusIMM
Chief Executive Officer and Director

INVESTOR RELATIONS:

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Cautionary note regarding forward looking statements: This news release may contain certain information that is forward-looking and is subject to important risks and uncertainties (such statements include statements regarding the terms and payment of any amounts under the MRA, final approval of the MRA by the Exchange, any, shareholder approval in respect of the MRA will be obtained and other statements implying a future state which are usually accompanied by words such as “anticipate”, “expect”, “believe”, “may”, “will”, “should”, “estimate”, “intend” or other similar words). Any forward-looking statements in this document are intended to provide Silver Bull security holders and potential investors with information regarding Silver Bull, including management’s assessment of Silver Bull’s future plans and financial outlook. Any forward-looking statements reflect Silver Bull’s beliefs and assumptions based on

information available at the time the statements were made and as such are not guarantees of future performance. As actual results could vary significantly from the forward-looking information, you should not put undue reliance on forward-looking information and should not use future-oriented information or financial outlooks for anything other than their intended purpose. There is no guarantee that the Company will be successful in obtaining TSX or shareholder approval in respect of the MRA. For additional information on the assumptions made, and the risks and uncertainties which could cause actual results to differ from the anticipated results, refer to the Company's filings under Silver Bull's profile on SEDAR+ at www.sedarplus.ca and with the U.S. Securities and Exchange Commission at www.sec.gov. Readers are cautioned that forward-looking statements are not guarantees of future performance and that actual results or developments may differ materially from those expressed or implied in the forward-looking statements. Any forward-looking statement made by us in this news release is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.